



# Chang Zhang

## Leadership Coach

### COACH TRAINING & SPECIALISM

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Certified Professional Co-Active Coach (CPCC) by CTI; Professional Certified Coach (PCC) by International Coach Federation; Certified Leadership Circle Profile Practitioner; 3,000+ coaching and facilitation hours.

I specialise in authentic leadership & presence, effective communication & influence, as well as cross-cultural team alignment. I coach:

- Senior leaders, executives, entrepreneurs, and high-potential talents (especially introverted leaders)
- HR professionals, talent partners, and people managers
- Coaches, educators, and transformation professionals

### RECENT INDUSTRY EXPERIENCE

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#### Co-Active Training Institute (CTI®). Global Faculty Member

2017-Present

CTI® is an industry-leading organisation for personal and leadership development. As a member of faculty, I lead both the in-person core curriculum trainings as well as the certification program of Co-Active Coaching.

#### Leadership Coach / Trainer / Facilitator

2015-Present

I work with individual clients to develop their authentic leadership, to make more intentional impacts from a place of who they truly are.

Also, I partner with organisation teams to develop their leaders through masterclasses, teach coaching, and 1-1 coaching.

I work with clients across technology, education, life sciences, consulting, finance, advertising, and leadership search, including Fortune 500 companies.

#### Google® Mastery Faculty

2021-present

As an external trainer for Google, I deliver trainings for Google managers on improving performance of their teams through becoming better people leaders.

### EDUCATION

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#### University of Cambridge

2009 - 2013

PhD: Veterinary Medicine

#### China Agricultural University

2001 - 2008

Master of Agriculture: Preventative Medicine

Bachelor of Engineering: Food Science and Engineering

### PROFILE

#### Professional philosophy:

Chang believes that to lead is to make intentional impacts. Also, she believes that all the resources needed for us to build a fulfilling and meaningful life are already within us.

#### Personal philosophy:

Having fun is the best way to learn.

#### Type & style of coaching:

Chang is curious, playful, and direct. She is a truth-teller. She uses metaphors and visual clues to help the clients get to the core quickly. Chang has the gift of active listening and she is good at holding a safe and courageous space for transformations to happen. Her coaching work is done online via audio/video link.

After spending 4 years in the UK and 10 years in Singapore, Chang is now living in Shanghai, continue to serve her clients from all corners of the world. She is a keen student of nature & life, constantly amazed by the fact that we are just little dots on planet Earth travelling in this big universe, at the same time having the potential of making profound impact in any given moment on the world we are living in.

Chang offers coaching in English and Chinese.

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